



NearGo App Features

NearGo is a location-based discovery platform that helps users explore nearby stores, offers, and events in real time. It connects customers with local businesses through interactive maps, live communication, and personalized local experiences.

Tech

Android & iOS development - Ionic

Backend Development - Laravel

Admin Panel Development - Angular

User App

The User App helps users discover nearby stores, explore events, and connect with merchants through an interactive platform.

Features

1. **Stores, Offers, Events List** – Users can browse nearby stores, promotional offers, and local events through organized discovery sections online.
 2. **Map View** – Interactive maps help users locate nearby businesses, events, and promotional offers with accurate navigation support online.
 3. **Store Profile and Review** – Detailed store profiles display ratings, customer reviews, business information, and promotional details clearly online.
 4. **Browse by Categories** – Users can explore businesses and services based on categories, interests, and personalized local preferences easily.
 5. **Event/Offer Detail** – Detailed pages provide complete information about events, offers, discounts, schedules, and merchant promotions online clearly.
 6. **Add Rating and Review** – Users can share ratings and reviews based on shopping experiences, events, and merchant service quality.
 7. **Real-Time Chat with Merchant** – Instant messaging allows direct communication between users and merchants regarding offers and business inquiries online.
 8. **Multi-Lingual Including RTL** – Supports multiple languages and RTL layouts for better accessibility across global local-business communities worldwide.
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Merchant App

The Merchant App helps businesses manage offers, events, customer interactions, and local promotional activities through one platform.

Features

1. **Offer/Event List** – Merchants can manage active offers and upcoming events through organized business management dashboards online efficiently.
2. **Offer Details** – Detailed offer sections display promotional information, discounts, schedules, and customer engagement insights clearly online.
3. **Add/Edit Offer** – Merchants can create, update, and manage promotional offers and discount campaigns directly through the application platform.
4. **Event Details** – Businesses can manage event information, schedules, venue details, and participation updates through centralized dashboards online.
5. **Add/Edit Events** – Merchants can create, update, and organize local events to attract nearby customers and increase engagement online.
6. **Real-Time Chat with Customer** – Instant messaging improves communication between merchants and customers regarding offers and event-related inquiries online.
7. **Rating and Review** – Merchants can monitor customer ratings and reviews to improve local business performance and customer satisfaction.
8. **Multi-Lingual Including RTL** – Supports multiple languages and RTL layouts for improved accessibility among global merchant communities worldwide.

Admin Panel

The Admin Panel provides centralized control over stores, events, offers, analytics, and complete platform operations efficiently.

Features

1. **New Registration Analytics** – Track new user and merchant registrations through detailed analytical dashboards and reporting systems online efficiently.
2. **User Usage Statistics** – Monitor user activity, engagement patterns, and platform interactions through advanced analytical reporting tools online.
3. **Manage Stores** – Admins can create, update, verify, and manage store listings and merchant profiles centrally online efficiently.
4. **Offer Management** – Manage promotional campaigns, discounts, featured offers, and merchant marketing activities through centralized operational dashboards.





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5. **Event Management** – Admins can organize, monitor, approve, and manage local events across the platform efficiently from one dashboard.
6. **Other Settings of App** – Configure permissions, notifications, operational preferences, and complete platform settings from centralized administration dashboards online.



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